

My name is Samantha Corbus and I am currently a graduate student and graduate teaching assistant at Old Dominion University. I graduated from ODU with a Bachelors of Science degree in May of 2007. My major was in Occupational and Technical Studies with a fashion emphasis and my minor was in marketing. The reason is I am contacting you today is to tell you about a great opportunity we have for your high school students who may be interested in fashion/merchandising/art/design/marketing.

This summer we are offering our second annual Fashion Academy here at ODU. Our fashion academy allows high school students to experience college level course work and the collegiate atmosphere. Since most public schools offer fashion and marketing classes and have DECA, it is easier for those students to hear about our program, but I know first hand what it is like to go to a private high school that may not get all of the same opportunities as public school students. This is why I feel the Fashion Academy is a great way to introduce your high school students who may be interested in fashion as a career, to our program.

I am hoping that you will spread the word to your high school students that would be interested in this summer program. It is open to both males and females in high school. At this moment we are offering "Open Enrollment" even though the deadline for the deposit has passed.

#### The Fashion Academy for High School Students

Old Dominion University

July 21- July 25, 2008

10:00am to 6:00pm

\$350 per student (Includes instruction, supplies, transportation on field trips. Does not include meals.)

Objectives:

Get hands-on experience doing college-level fashion activities

Work collaboratively with a team to complete a fashion research project

Active hands-on learning

Learn about careers in fashion buying, management, and design.

Meet students with common interests

Activity interest areas include:

Retailing

Trend Forecasting

Fashion Marketing

Psychology of Dress and much more

Please visit our website at [www.odufashion.com](http://www.odufashion.com) for more information. I have also provided you with the links to our brochure and registration form.

[http://www.odufashion.com/brochure\\_07.pdf](http://www.odufashion.com/brochure_07.pdf)

[http://www.odufashion.com/Application2\\_08.PDF](http://www.odufashion.com/Application2_08.PDF)

If you or any of your students have any questions, comments, or concerns please contact Tiffany Machado at 757-683-4305 or myself (Samantha K. S. Corbus) at [Scorbus@odu.edu](mailto:Scorbus@odu.edu).